



MARX HALLE



SPONSOR
PACKAGES 2026

INTRODUCTION

Since 2008, CULTIVA HEMP EXPO has been Austria's leading International Hemp Exhibition, attracting national and international exhibitors to the heart of Vienna. With over 8,000 sqm of exhibition space, the event showcases the latest trends and innovations in the global cannabis market.



founding year **2008**

120 international & national exhibitors

Area **8,000 sqm**

10,000 expected visitors

20 speakers at the congress | **3** exhibition days

02.-04. OCTOBER 2026
MARX HALLE

DATES & PROGRAM

LOCATION

With its central location in the heart of Vienna and easy access to public transport, the MARX HALLE is one of the top exhibition venues in Austria and the ideal setting for CULTIVA HEMP EXPO.

EVENT PROGRAM

- Cultiva Congress
- Cultsound Music
- Torchland Glass Circus
Glassblowing Show by THCBD Austria
- Street Food



AUDIENCE

CULTIVA HEMP EXPO is an annual event that brings together cannabis enthusiasts, industry professionals and curious minds from around the world. Our target audience, aged 18 to 70, is united by a shared passion for cannabis culture and sustainability.



ALL AGE GROUPS ALL WALKS OF LIFE

Spanning all social classes and professional backgrounds, attendees come to explore the latest innovations and developments in the cannabis industry, making CULTIVA HEMP EXPO a dynamic hub for knowledge, networking and growth.

ADVERTISING

CHANNELS

- Outdoor advertising
- Promotions at different events throughout the year
- Advertisements in daily and trade media
- Social media & influencer marketing

DIGITAL

- Website www.cultiva.at (B2C)
- Website www.cultivahempexpo.com (B2B)
- Instagram @cultivahanfexpo
- Facebook CULTIVA HANFEXPO

Together with our great media partners we guarantee extensive advertisement and media coverage. CULTIVA HEMP EXPO will be featured in an extensive and impactful outdoor advertising campaign:

- 10 Posters XXL
- 200 Posters A0
- 15,000 Posters A1
- 3,000 Posters A2
- 2,000 Posters A3
- 20,000 Flyers A6
- 5,000 Rolling Papers with Tips
- 50,000 Stickers
- 50 Outdoor Banners



More than
20,000
Posters

50,000
Stickers



- ADVERTISING SPACE AT THE FAIR**
- 2 Entrance flags (1,2 x 6,0 m)*
 - 2 Indoor banners (2,0 x 5,0 m)*
 - 2 Stage banners in outdoor area*
 - 1 Fence banner in outdoor area (3,4 x 1,7 m)*
 - 1 Roll-up banner in the entrance area

- TRADE FAIR MAGAZINE, FORMAT A5**
- Back cover advertisement
 - 2 pages editorial contribution
 - 1 page company profile

- LOGO PLACEMENT ON PRINTED MATERIAL**
- Posters (logo on top)
 - Flyers
 - Promo tickets
 - Stickers
 - Outdoor banners
 - Transport media
 - Rolling papers (logo on front side)
 - Exhibitor lanyards
 - Visitor wristbands

- COUPON BOOKLET, FORMAT A6**
- Coupon booklet back cover
 - 1 Double-sided advertisement with perforation

- GOODIE BAGS**
- Free samples in every bag

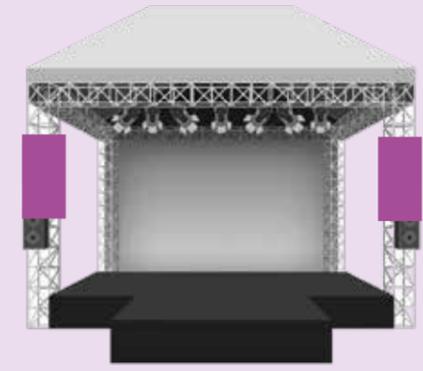
- DIGITAL MEDIA PRESENCE**
- Logo on www.cultiva.at (B2C)
 - Logo on web banner at www.cultiva.at (B2C)
 - Logo on www.cultivahempexpo.com (B2B)
 - 5 Social media posts before the event
 - Logo featured in newsletter head banner
 - Ticket branding

- PUBLIC RELATIONS**
- Mention in press releases
 - Logo featured in advertisements in daily and trade media

- BUSINESS**
- 1 Roll-up banner in the business lounge
 - Branding of the business lounge
 - 20 Business Tickets

SOLD OUT!

Stage branding



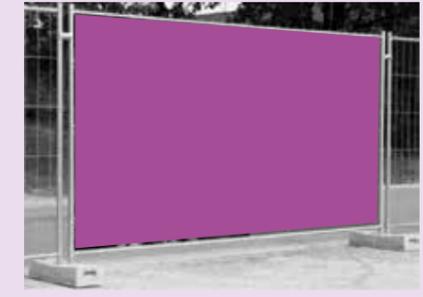
Business Lounge



Digital media



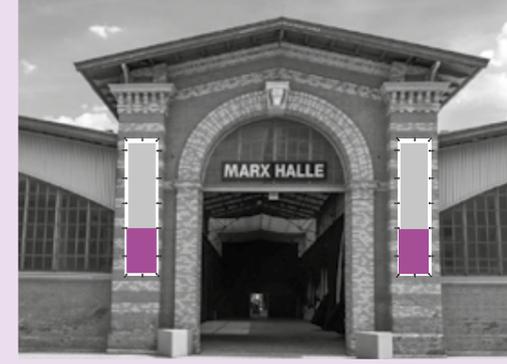
Fence banner



Indoor banner



Entrance flags



Sticker



Rolling paper



Coupon booklet back cover



Poster



Ticket



Trade fair magazine



Exhibitor lanyards & visitor wristbands

*Dimensions in width x height. Including production costs; Graphics costs are not included in the service, but can be offered on request. **All prices are exclusive of 20 % VAT and a 5% advertising tax.



ADVERTISING SPACE AT THE FAIR

- 2 Indoor banners (1,5 x 4,0 m)*
- 2 Stage banners in outdoor area*
- 1 Fence banner in outdoor area (3,4 x 1,7 m)*
- 1 Roll-up banner in the entrance area

TRADE FAIR MAGAZINE, FORMAT A5

- 1 Page editorial contribution
- 1 Page advertisement
- 1 Page company profile

LOGO PLACEMENT ON PRINTED MATERIAL

- Posters
- Flyers
- Promo tickets
- Stickers (logo on bottom)
- Outdoor banners
- Transport media
- Rolling papers (logo on back side)
- Visitor wristbands

COUPON BOOKLET, FORMAT A6

- 1 Double-sided advertisement with perforation

DIGITAL MEDIA PRESENCE

- Logo on www.cultiva.at (B2C)
- Logo on web banner at www.cultiva.at (B2C)
- Logo on www.cultivahempexpo.com (B2B)
- 3 Social media posts prior to the event
- Logo featured in newsletter head banner
- Ticket branding

PUBLIC RELATIONS

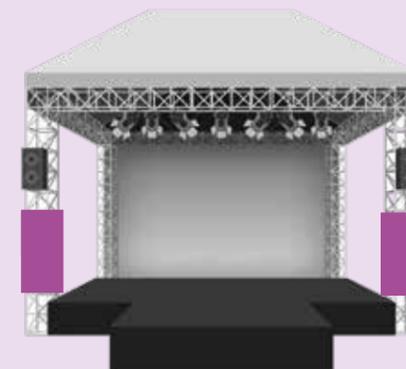
- Mention in press releases
- Logo featured in advertisements in daily and trade media

BUSINESS

- 1 Roll-up banner in the business lounge
- 10 Business Tickets

EUR 8,500**

Stage branding



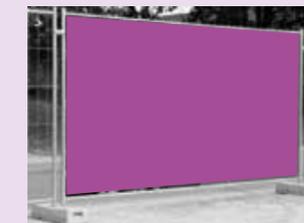
Indoor banner



Trade fair magazine



Fence banner



Rolling paper back side



Poster



Digital media



Sticker



Ticket



*Dimensions in width x height. Including production costs; Graphics costs are not included in the service, but can be offered on request.

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ADVERTISING OUTDOOR AREA

- 2 Fence branding in outdoor area (3,4 x 1,7 m)*
- Outdoor stage back wall branding (6,0 x 2,0 m)*
- 12 Sun loungers with logo*

INDOOR BANNER

- 2 Mega banners leading to Festival area (10,0 x 4,0 m)*

BOOTH

- 25 sqm space area near the stage

TRADE FAIR MAGAZINE, FORMAT A5

- 1 Page advertisement

LOGO PLACEMENT – DIGITAL MEDIA PRESENCE

- Logo on www.cultiva.at (B2C)
- Logo on web banner at www.cultiva.at (B2C)
- Logo on www.cultivahempexpo.com (B2B)
- Logo on www.cultsound.at
- 2 Social media posts prior to the event
- Logo featured in B2C and B2B newsletter mailings

EUR 8,500**

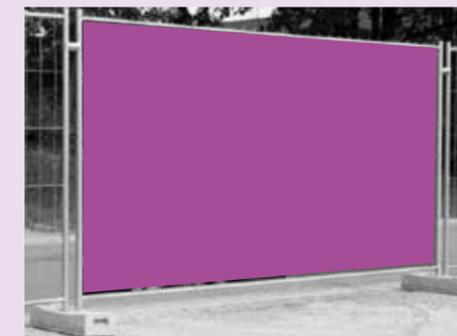
Indoor banner



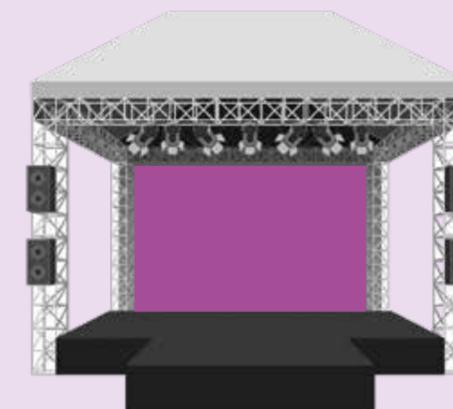
Sun loungers



Fence banner



Back wall stage branding



Digital media



Trade fair magazine



*Dimensions in width x height. Including production costs; Graphics costs are not included in the service, but can be offered on request.

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ADVERTISING SPACE AT THE CONGRESS

- Your advertising message on the video wall
5x per day, spot duration 20-30 seconds
- 1 Roll-up banner in the congress area
- Logo placement on the stage back wall
- Logo placement on the speaker's desk

TRADE FAIR MAGAZINE, FORMAT A5

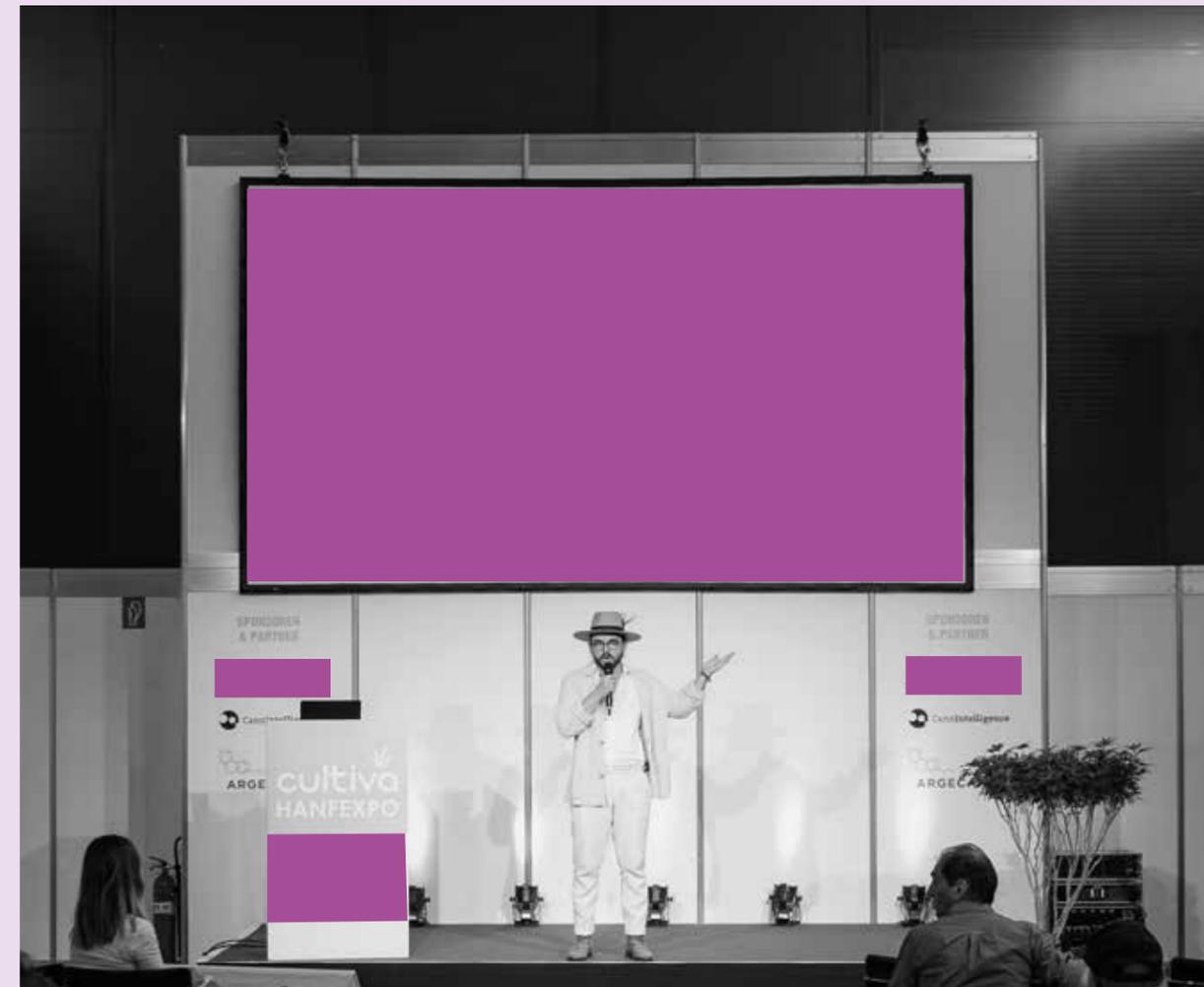
- 1 Page advertisement

LOGO PLACEMENT – DIGITAL MEDIA PRESENCE

- Logo on www.cultiva.at (B2C)
- Logo on web banner at www.cultiva.at (B2C)
- Logo on www.cultivahempexpo.com (B2B)
- Logo on program posters and flyers
- 1 Social Media Post as Congress Sponsor
- Logo featured in B2C newsletter mailing

EUR 2,000**

Congress sponsor



Trade fair magazine



Digital media



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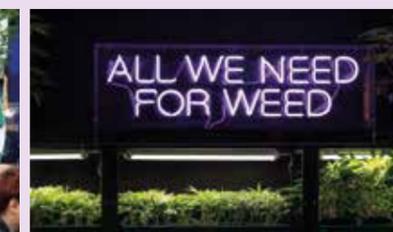
SPONSOR PACKAGES

	MAIN SPONSOR	GOLD SPONSOR
Entrance flags	X	
Indoor banner	2 x	2 x
Stage banner	X	X
Fence banner in outdoor area	X	X
Roll-up banner in business lounge	X	X
Trade fair magazine back cover advertisement	X	
Trade fair magazine advertisement		X
Trade fair magazine editorial contribution	X	X
Trade fair magazine company profile	X	X
Logo placement on poster	X	X
Logo placement on flyer	X	X
Logo placement on promo tickets	X	X
Logo placement on stickers	X	X
Logo placement on outdoor banner	X	X
Logo placement on transport media	X	X
Logo placement on paper	X	X
Logo placement on exhibitor lanyards	X	
Logo placement on visitor wristbands	X	X
Coupon booklet back cover	X	
Coupon booklet double-sided advertisement with perforation	X	X
Logo on web banner at www.cultiva.at (B2C)	X	X
Logo on web banner at www.cultivahempexpo.com (B2B)	X	X
Social media posts prior to the event	5 x	3 x
Logo featured in newsletter header banner	X	X
Ticket branding	X	X
Mention in press release	X	X
Logo featured in advertisement in daily and trade media	X	X
Roll-up banner in the business lounge	X	X
Branding of the business lounge	X	
Business Day Tickets	20 x	10 x
PRICE	€ 15,000*	€ 8,500*

*All prices are exclusive of 20 % VAT and a 5% advertising tax.



IMPRESSIONS



cultiva
HEMP EXPO

SEE YOU!

📷 🌐 cultivahanfexpo
www.cultiva.at



02.-04.
OCTOBER **2026**

MARX HALLE | VIENNA